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**CEREBELLAS LLC OFFERS STRATEGY BITES™: FAST, AFFORDABLE  
STRATEGY SERVICES TO HELP BUSINESSES BEAT RECESSION**

**NEW YORK CITY/July 7/PRNewsire/** -- Cerebellas® LLC, a strategic advisory company, is offering a suite of high-impact, flat-fee services to companies looking to survive the recession and beyond. Cerebellas' Strategy Bites™ program meets the market demand for fast, affordable business counsel that can be implemented immediately into client organizations.

“Strategy Bites are designed to overcome the two biggest barriers to crafting and executing sound business strategy: time and money,” says Beth Zimmerman, Cerebellas’ principal, “With these new offerings, we can serve companies of virtually any size that are looking for real-time business impact.”

The first service, Strategy 9to5™, is a one-day, on-site session to help organizations develop clarity around near- and long-term business goals. “Strategy 9to5 injects a sense of urgency into business planning. At the end of one day, the client will know which are the right business goals for them, as well as the right timing and priority of those goals,” says Zimmerman. “These are difficult for businesses to discern, especially during a protracted recession.”

The second service launched under the Strategy Bites program is Strategy 911. This monthly, retained service provided extensive, dedicated access to experienced business counsel for C-suite and senior executives.

“At most companies, it is truly lonely at the top,” observes Zimmerman. “Strategy 911 provides one-on-one access to senior personnel for that over-the-shoulder counsel they need, but that they can’t get from peers in their own organizations – because there aren’t any.” Zimmerman

adds that the service provides for extensive access by phone, email and – for a slightly higher rate – in person counsel.

“These services speak directly to what many businesses needed yesterday,” says Zimmerman, “and are mindful that both patience and pocketbooks are limited.” Services offered through the Strategy Bites program are flat-fee. For pricing information, contact Ms. Zimmerman directly at 516.670.THINK (8446) or by email at [news@cerebellas.com](mailto:news@cerebellas.com).

Cerebellas<sup>®</sup> LLC is a strategic advisory company that helps businesses find, develop and exploit new revenue opportunities. The company is hired by CEOs or boards of business-to-business companies to develop business intelligence, create and launch products or services, enter new markets and align their organization to meet business goals. The company serves clients across industry and geography. More information is available at [www.cerebellas.com](http://www.cerebellas.com).

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